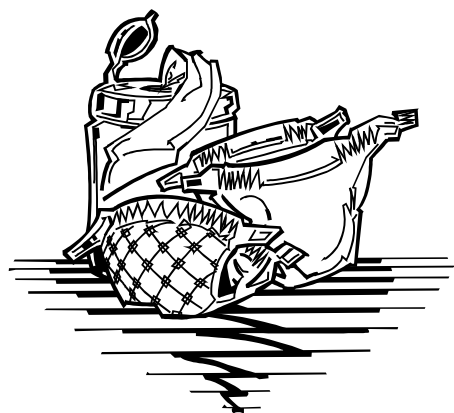


Is it Fair?

Every human on Earth makes a difference to the state of the Planet, but some people do a lot more damage than others.

Some countries, mostly in North America and Europe, are industrial - this means that they make things in factories. A child born in one of these countries may use up as much of the earth's resources, and produce more rubbish, than ten children in a poorer country.



Europe and North America tend to be 'throw-away societies'. Most rubbish is just thrown out for the bin men to collect.

In this country, in our lifetime, each one of us may throw away 50 tonnes of rubbish. This will include paper made from more than 200 trees.

People who live in the countryside of poor countries produce almost no rubbish at all. They eat the food they grow, so there is no need for any packaging. They make a lot of what they need so they buy very few other things, and food leftovers are put back in the ground to help grow next year's crop.



Almost everything can be recycled - paper, metal, cardboard, glass, cans, old clothes, left-over food. If it can't be recycled, should we buy it?